



Uwe Schoberth to Join Blackboard Insurance

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NEW YORK--([BUSINESS WIRE](#))--Blackboard Insurance ("Blackboard") today announced that Uwe Schoberth will join the team to focus on market relationships and the company's expanding go-to-market strategy.

Over the last two years, Blackboard has been reimagining commercial insurance, building a tech-enabled, data-driven and analytics-ready ecosystem focused on serving the middle market. Uwe will apply his expansive background in the commercial insurance industry to enhance Blackboard's connection with brokers in this market to help their clients better manage risks and reinvest for growth. Uwe has held many global, international and domestic market-facing roles developing and overseeing business development strategies for more than 25 years.

"We are very excited to have Uwe join us at Blackboard. His broad experience and deep-rooted relationships in the commercial insurance community and the middle market will fit right into our passion to reimagine the insurance ecosystem. Using data and technology, we're dedicated to optimizing the outcomes for our business partners – and engaging with brokers and customers is just one of Uwe's areas of industry-leading expertise," said Seraina Macia, Chief Executive Officer of Blackboard.

Uwe said: "After learning about Blackboard's use of data and technology to serve the middle market in a better way, coupled with the very positive energy exhibited by the team, I knew immediately that this was an opportunity I had to take. I'm excited to have the chance to apply my experience in the global commercial insurance industry to a company that represents a clean slate in the industry and is fully enabled by technology to meet the needs of our insureds and broker partners."

Uwe joins Blackboard from QBE Group, where he served as Global Head of QBE Market Management since the beginning of 2019. He previously was Global Head of Major Trading Partner Engagement. Before joining QBE Group in February 2014, Uwe was Managing Director, North America for XL Insurance. He joined XL Insurance in 2001 following its acquisition of the Winterthur International Insurance Company (WI), where he served as branch manager for its Chicago operations. Prior to his tenure at Winterthur, Uwe was the Regional Manager for the Gerling Group's Chicago office. He began his career in International Casualty Underwriting at Gerling in roles based in Cologne, London and New York.

Uwe is a former officer in the German military and holds a Master of Science degree from Southern Connecticut State University. He is also Vice Chairman for the German American Chamber of Commerce of the Midwest and Chairman for German American Events, LLC.

About Blackboard

Blackboard Insurance, which is an American International Group, Inc. ("AIG") company, is reimagining the ecosystem of commercial insurance for the middle market using modern technology and team innovation. Using our proprietary technology, we seek to streamline everything from underwriting to claims and finance to operations, and deliver a more efficient, seamless experience. We write property, auto, general liability and umbrella liability for companies in the manufacturing, real estate, wholesale, retail and services industries with annual sales up to \$500 million. Find out more and get in touch at www.blackboardinsurance.com.

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