| SEC Form 4 |
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FORM 4

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB Number: | 3235-0287 | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | | |
| hours per response. | 0.5 | | | | | | | | |

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| Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | | 0.5 | | | | | |
|--|------------------------|--------------|----------------|--|--|---------------------------|-----------------------------|-------------------------------------|--------------------|---|--|---|---|-----------|---|--|--|
| 1. Name and Address of Reporting Person* RUSSO THOMAS A | | | | 2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG] | | | | | | k all applicable Director Officer (giv | 20% Owner e title Other (specify | | | vner | | | |
| (Last) (First) (Middle) AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/14/2012 | | | | | | A below) below) EVP & General Counsel | | | | | | |
| (Street) NEW YO | | NY State) | 10038 (Zip) | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | ndividual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | | Table I - Non | -Deriv | /ative | Securities | s Ac | quired, Di | sposed o | of, or Be | neficially C | wned | | | | | |
| Date | | | Date | nsaction 2A. Deemed Execution Date, if any (Month/Day/Yea | | Code (Instr. | | | | | 6. Own Form: (D) or I (I) (Inst | Direct In ndirect Be tr. 4) O | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | Code V Amount (A) or (D) Pr | | Price | (Instr. 3 and 4) | | | | (incur i) | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date, (Month/Day/Year) 4. Transa Gode (I 8) | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Am Securities Und Derivative Sec (Instr. 3 and 4) | | Sunderlying Security | Derivative Security | rivative derivati curity Securit | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4 | D) Beneficial Ownership ect (Instr. 4) | | | | | | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | mount or T umber of (| | str. 4) | | | |
| Restricted Stock Unit | \$35.02 ⁽¹⁾ | 09/14/2012 | | A | | 6,358.3012 ⁽²⁾ | | (3) | (3) | Common Stock | 6,358.3012 | (4) | 6,358 | .3012 | D | | |

Explanation of Responses:

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. This award represents fully vested RSUs; one third of the award will be payable in cash based on AIG's share price on the first anniversary of the deemed grant date, one third based on AIG's share price on the second anniversary of the deemed grant date, and one third based on AIG's share price on the third anniversary of the deemed grant date. This award reflects 6,543.8797 shares less 185.5785 shares withheld for taxes.

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

/s/ Patricia M. Carroll, by POA for Thomas A. Russo

09/17/2012

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.