SEC Forn	n 4																	
	FORM	4	UNITED	SE	MISSI	· · · · · · · · · · · · · · · · · · ·			APPROV	/AL								
Section 16. Form 4 or Form 5 obligations may continue. See					ENT OF CHANGES IN BENEFICIAL OWNERS ed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940									OMB Number: Estimated averag hours per respons			-	3235-0287 0.5
1. Name and Address of Reporting Person [*] <u>Hancock Peter D.</u> (Last) (First) (Middle)					2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG]									all applicable Director Officer (giv below)			10% Ow Other (sp below)	-
AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE						3. Date of Earliest Transaction (Month/Day/Year) 07/15/2013								LACC	derve v		conterne	
(Street) NEW YORK NY 10038						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)																		
			Table I - Non	-Deriva	ative	Sec	urities Acq	juired,	Dis	posed of	, or Ber	nefici	ially Ov	vned				
Date					saction /Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired Disposed Of (D) (Instr				5. Amount of Securities Beneficially Following Re Transaction(Owned eported	vned orted (I) (Inst	Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount	(A) c (D)	^{pr} P	rice (Instr. 3 and					iiisu. 4)
							rities Acqu , warrants,							ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Deri Secu Acq Disp	umber of ivative urities uired (A) or posed of (D) tr. 3, 4 and 5)	6. Date Exerci Expiration Dat (Month/Day/Ye		te	7. Title and Amo Securities Unde Derivative Secur (Instr. 3 and 4)		erlying	8. Price of Derivative Security (Instr. 5)	9. Numl derivati Securiti Benefic Owned Followin Reporte	ive ies sially ng	10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	t (Instr. 4)
				Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title		ount or Iber of res	Trans	Transac (Instr. 4	ction(s)		
Long-Term Performance Units	\$37.38 ⁽¹⁾	07/15/2013		М			174.384 ⁽²⁾	(3)		(3)	Common Stock	17	74.384	(4)	0.0000		D	
Restricted	#22.54(1)	07/15/2012			1.00.4.200(2)		(3)		(3)	Common	110	04 700	(4) 0.0		000	D		

Restricted Stock Unit Explanation of Responses: 1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of an aggregate amount of \$58,779.98, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

(3)

(3)

(3)

(3)

(3)

(3)

Stock

Common Stock

Common Stock

1,084.288⁽²⁾

2,116.6373⁽⁵⁾

2,236.9988⁽⁶⁾

3. These securities do not have an exercisable date or expiration date.

07/15/2013

07/15/2013

07/15/2013

4. These securities do not carry a conversion or exercise price.

\$33.54⁽¹⁾

\$28.23⁽¹⁾

\$31.44⁽¹⁾

Stock Unit

Restricted Stock Unit

5. Represents the payment in cash of \$98,846.96, before applicable taxes, in settlement of stock salary based on AIG's share price on July 15, 2013.

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6. Represents the payment in cash of \$104,467.84, before applicable taxes, in settlement of stock salary based on AIG's share price on July 15, 2013.

/s/ Patricia M. Carroll, by POA 07/17/2013 for Peter D. Hancock Date

1,084.288

2,116.6373

2,236.9988

(4)

(4)

(4)

0.0000

0.0000

0.0000

D

D

D

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.