## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Check this box if no longer subject to | ST |
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| Section 16. Form 4 or Form 5           |    |
| obligations may continue. See          |    |
| Instruction 1(b).                      |    |

## ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  STEENLAND DOUGLAS M                 |  |   |  |         |   | 2. Issuer Name and Ticker or Trading Symbol  AMERICAN INTERNATIONAL GROUP INC [ AIG ] |   |        |  |                       |      |                  |  |                          |   | 5. Relationship of Report<br>(Check all applicable)<br>X Director |  |    | son(s) to Iss  |   |
|---|--|---|--|---------|---|---|---|--------|--|-----------------------|------|------------------|--|--------------------------|---|---|--|----|--|---|
| (Last) (First) (Middle)  AMERICAN INTERNATIONAL GROUP, INC.  175 WATER STREET |  |   |  |         | 3. Date of Earliest Transaction (Month/Day/Year) 04/01/2016 |   |   |        |  |                       |      |                  |  |                          |   | Officer<br>below)   | (give title  |    | Other (i   | specify   |
| (Street) NEW YO   |  |   | 10038<br>(Zip)                                     |         | 4. If   | Line  |   |        |  |                       |      |                  |  | e)<br>X Form t<br>Form t | idual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person |   |  |    |  |   |
|   |  | Tab                                       | le I - Non-  | -Deriva | ative   | Sec   | uritie  | s Ac   | quir   | red, D                | isp  | osed c           | of, or B   | ene                      | ficial  | y Owned   | i  |    |  |   |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)                 |  |   |  |         | Execution Date  |   |   | n Date | ar) C  | Transact<br>Code (Ins | str. | Dispose          | ities Acqu<br>d Of (D) (i<br>(A)                                     | nstr.                    |   | Securition Beneficit Owned I Reporte Transac                      | Securities F Beneficially ([   |    |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |         |   |   |   |        |  |                       |      |                  |  |                          |   |   |  |    |  |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year | 3A. Deemed<br>Execution D<br>if any<br>(Month/Day/ | ate, T  | ransaction<br>ode (Instr.                                   |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                       |      |                  | 7. Title a<br>Amount<br>Securiti<br>Underly<br>Derivati<br>(Instr. 3 | of<br>es<br>ng<br>/e Se  |   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)               | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | ly | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 | Beneficial<br>Ownership<br>(Instr. 4)                             |
|   |  |   |  | c       | Code  | v   | (A)   | (D)    | Date<br>Exer   | e<br>rcisable         |      | xpiration<br>ate | Title  | OI<br>No                 | umber   |   |  |    |  |   |
| Deferred<br>Stock Unit  | (1)  | 04/01/2016                                |  |         | A   |   | 61 <sup>(1)</sup>   |        |  | (1)                   |      | (1)              | Commo  | 1                        | 61  | (1)   | 10,835   | 2) | D  |   |

## **Explanation of Responses:**

1. Dividend equivalent in the form of deferred stock units with respect to deferred stock units previously awarded under the American International Group, Inc. ("AIG") 2010 Stock Incentive Plan (the "2010 Plan") and the AIG 2013 Omnibus Incentive Plan (the "2013 Plan"). Subject to the terms of the 2010 Plan and the 2013 Plan, respectively, and the related award agreement, shares of AIG Common Stock underlying the deferred stock units will be deliverable, without any cash consideration or conditions, on the last trading day of the month in which the director ceases to be a director of AIG.

2. Reflects deferred stock units previously granted pursuant to the 2010 Plan and the 2013 Plan.

Douglas M. Steenland by Eric N. Litzky, Attorney-in-Fact

04/04/2016

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.