SEC Forn	n 4																		
FORM 4			UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549														OMB APPROVAL		
Section 16. Form 4 or Form 5 obligations may continue. See					ed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940								SHIP		Estima	Number: ated aver per respo	age burden onse:	3235-0287 0.5	
1. Name and Address of Reporting Person <sup>*</sup> <u>Herzog David L</u>					2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [ AIG ]									ionship of Re all applicable Director Officer (giv below)	·		s) to Issue 10% Ov Other (s below)	vner	
(Last) (First) (Middle) AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE					3. Date of Earliest Transaction (Month/Day/Year) 10/01/2012									,	ecutive	VP &	CFO		
(Street) NEW YO	RK N	10038		X Form filed								/Group Filing (Check Applicable Line) by One Reporting Person by More than One Reporting Person							
(City) (State) (Zip)					<u> </u>														
			Table I - Nor	n-Deriva	ative	Sec	urities Acc	uired,	Dis	posed of	f, or Ber	neficial	ly Ow	vned					
Date				nsaction :h/Day/Year)		A. Deemed kecution Date, any lonth/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a					Dwned (D) or l ported (I) (Inst		Direct ndirect r. 4)	7. Nature of ndirect Beneficial Dwnership		
								Code	v	Amount	(A) o (D)	<sup>Pr</sup> Price	Price (Instr. 3 and					(Instr. 4)	
							rities Acqu , warrants,						v Own	ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	4. Transaction Code (Instr. ) 8)		Deri Secu Acq Disp	umber of vative urities uired (A) or posed of (D) tr. 3, 4 and 5)	6. Date Exercisable Expiration Date (Month/Day/Year)		te	7. Title and Amo Securities Unde Derivative Secur (Instr. 3 and 4)		ing	8. Price of Derivative Security (Instr. 5)	9. Numl derivati Securiti Benefic Owned Followin Reporte	ive ies cially ng	10. Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownershi t (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount Number Shares			Transaction(s) (Instr. 4)				
Long-Term Performance Units	\$39.1 <sup>(1)</sup>	10/01/2012		М			310.2637 <sup>(2)</sup>	(3)		(3)	(3) Common Stock 31		2637	(4)	0.0000		D		

Explanation of Responses:

\$30.12(1)

\$33.54<sup>(1)</sup>

\$21.95<sup>(1)</sup>

Restricted

Stock Unit

Restricted

Stock Unit

Restricted Stock Unit

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of an aggregate amount of \$66,582.32, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

(3)

(3)

(3)

1,284.0877<sup>(5)</sup>

1,691.61<sup>(2)</sup>

2,916.9095<sup>(6)</sup>

3. These securities do not have an exercisable date or expiration date.

10/01/2012

10/01/2012

10/01/2012

4. These securities do not carry a conversion or exercise price.

5. Represents the payment in cash of \$42,708.76, before applicable taxes, in settlement of stock salary based on AIG's share price on October 1, 2012. The settlement date for this award was accelerated by one year after certification to the Special Master for TARP Executive Compensation that AIG had completed a corporate transaction that resulted in a repayment to the Federal Reserve Bank of New York. 6. Represents the payment in cash of \$97,016.41, before applicable taxes, in settlement of stock salary based on AIG's share price on October 1, 2012.

## <u>/s/ James J. Killerlane III, by</u>

Common

Stock

Commor

Stock

Common Stock 1.284.0877

1,691.61

2,916.9095

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POA for David L. Herzog \*\* Signature of Reporting Person

Date

10/03/2012

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.