FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Herzog David L</u> | | | | 2. Issuer Name and Ticker or Trading Symbol AMERICAN INTERNATIONAL GROUP INC [AIG] | | | | | | (Checl | ationship of R all applicabl Director Officer (gi | e) | son(s) to Issue 10% Ov Other (s | vner | |
|---|---|--|---|---|--|----------|---|---------------------------------------|--------------------|--|---|--|--|---|--|
| (Last) (First) (Middle) AMERICAN INTERNATIONANL GROUP, INC. 180 MAIDEN LANE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/02/2012 | | | | | | x | X Onlicer (give title Other (specify below) Executive VP & CFO | | | |
| (Street) NEW YORK NY 10038 | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | 6. Indi | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (; | State) | (Zip) Table I - Non- | Danis | 4: | <u> </u> | | | | - | | | | | |
| Date (Month | | | | 2A. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) ative Securities Acquouts, calls, warrants, | | | Code (Ins 8) Code V | Amount | (A) c (D) | or Beneficially Ow | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | vative urities uired (A) or oosed of (D) | Expiration Date S (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following | f 10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4 | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | 1 | Reported Transaction((Instr. 4) | (s) | |
| Restricted Stock Unit | \$29.32 ⁽¹⁾ | 07/02/2012 | | М | | | 2,183.7027 ⁽²⁾ | (3) | (3) | Common Stock | 2,183.7027 | (4) | 0 ⁽⁵⁾ | D | |
| Restricted Stock Unit | \$34.44 ⁽¹⁾ | 07/02/2012 | | М | | | 352.2403 ⁽⁶⁾ | (3) | (3) | Common Stock | 352.2403 | (4) | 0 ⁽⁵⁾ | D | |
| LTPU | \$33.54 ⁽¹⁾ | 07/02/2012 | | М | | | 2,075.236 ⁽⁶⁾ | (3) | (3) | Common Stock | 2,075.236 | (4) | 0 ⁽⁵⁾ | D | |

Explanation of Responses:

- 1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.
- 2. Represents the payment in cash of \$69,529.09, net of applicable taxes, in settlement of stock salary based on AIG's share price on July 2, 2012.
- 3. These securities do not have an exercisable date or expiration date.
- 4. These securities do not carry a conversion or exercise price.
- 5. Effective July 2, 2012, AIG is treating each Restricted Stock Unit (RSU) and Long Term Performance Unit (LTPU) having a different delivery date as a separate class of AIG derivative securities in reporting the disposition upon settlement of fully vested RSUs and fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).
- 6. Represents the payment in cash of an aggregate amount of \$77,290.84, net of applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

/s/ Patricia M. Carroll, by POA for David L. Herzog

07/03/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.