

AIG Names Ed Dandridge as Head of Marketing and Communications, General Insurance

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NEW YORK--(BUSINESS WIRE)--Mar. 26, 2018-- American International Group, Inc. (NYSE:AIG) today announced that Ed Dandridge will join the company as Head of Marketing and Communications, General Insurance, effective April 16, 2018.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180326005607/en/>



Ed Dandridge, Head of Marketing and Communications, General Insurance, AIG (Photo: Business Wire)

In this role, Mr. Dandridge will be responsible for creating and implementing General Insurance's global marketing and communications strategy and programs. Mr. Dandridge will report to Peter Zaffino, Chief Executive Officer, General Insurance, and will serve as a member of the General Insurance Executive Leadership Team.

Mr. Zaffino said: "Ed is a seasoned and highly talented marketing and communications professional. His accomplished background in developing and managing all aspects of a corporate marketing and communications function, along with his strong vision and ability to effectively communicate an organization's strategy, will make him a terrific leader as we position General Insurance for the future."

Mr. Dandridge said: "I am excited to join the General Insurance team during a period of significant transformation and opportunity at AIG. AIG is an iconic brand in the global financial services industry, and I look forward to working closely with Peter and his team to write the next chapter in the company's history."

Mr. Dandridge is joining AIG from Marsh & McLennan Companies, Inc. (MMC), where he served as global Chief Marketing and Communications Officer since 2014. Prior to working at MMC, Mr. Dandridge served as President and

Chief Executive Officer of The National Association of Investment Companies. Before this, he was Chief Communications Officer for Nielsen (NLSN), a global information services company. Earlier in his career he served as Vice President of Network Television at ABC. He began his career as an attorney.

Mr. Dandridge currently serves as a Member of the Economic & Community Advisory Council, Federal Reserve Bank of Philadelphia and was recently named as Savoy Magazine's 100 Most Influential African American Corporate Executives. He holds a B.A. from Tufts University and received his J.D. from the University of Pennsylvania School of Law.

American International Group, Inc. (AIG) is a leading global insurance organization. Founded in 1919, today AIG member companies provide a wide range of property casualty insurance, life insurance, retirement products, and other financial services to customers in more than 80 countries and jurisdictions. These diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at www.aig.com | YouTube: www.youtube.com/aig | Twitter: @AIGinsurance www.twitter.com/AIGinsurance | LinkedIn: www.linkedin.com/company/aig. These references with additional information about AIG have been provided as a convenience, and the information contained on such websites is not incorporated by reference into this press release.

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