FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number:	3235-0287				
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hours per response:	0.5				

IF

Instruction 1(b). File				led pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940									
1. Name and Address of Reporting Person* Cowan Michael R. (Last) (First) (Middle)				2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) below) Executive Vice President					
AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE				3. Date of Earliest Transaction (Month/Day/Year) 01/14/2013									
(Street) NEW YORK NY 10038			4. If Am	4. If Amendment, Date of Original Filed (Month/Day/Year)				6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)											
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			

ownership (Instr. 4) Reported (A) or (D) Transaction(s) Price Code v Amount (Instr. 3 and 4) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security 2. 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Amount of 8. Price of 9. Number of 10. 11. Nature Securities Underlying Derivative Security Ownership Conversion Date Execution Date. Transaction Derivative Expiration Date (Month/Day/Year) Derivative derivative of Indirect Beneficial (Month/Day/Year) if any (Month/Day/Year) Security (Instr. 5) or Exercise Code (Instr. Securities Securities Form (Instr. 3) Price of 8) Acquired (A) or (Instr. 3 and 4) Beneficially Direct (D) Ownership Derivative Security Disposed of (D) (Instr. 3, 4 and 5) or Indirect (I) (Instr. 4) Owned (Instr. 4) Following Reported Transaction(s) Amount or Date Expiration Number of (Instr. 4) Code v (A) (D) Exercisable Date Title Shares

(3)

Explanation of Responses:

\$32.48⁽¹⁾

Restricted

Stock Unit

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of \$30,776.09, before applicable taxes, in settlement of stock salary based on AIG's share price on January 14, 2013.

Μ

3. These securities do not have an exercisable date or expiration date.

01/14/2013

4. These securities do not carry a conversion or exercise price.

/s/ Patricia M. Carroll, by POA

for Michael R. Cowan

Commor

Stock

(3)

01/16/2013

Date

0.0000

D

(4)

** Signature of Reporting Person

878.0626

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

878.0626⁽²⁾