FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

FARBER JEFFREY M			2. Date of Event Requiring State Month/Day/Yea 11/11/2014	ment	3. Issuer Name and Ticker or Trading Symbol AMERICAN INTERNATIONAL GROUP INC [AIG]							
(Last) 175 WATER S	(First)	(Middle)				tionship of Reporting Perso all applicable) Director	on(s) to Issuer 10% Owne	(Mor	5. If Amendment, Date of Original Filed (Month/Day/Year)			
					X	Officer (give title below)	Other (spec below)		6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street)				SVP & Group Controller				X Form filed by One Reporting Person				
NEW YORK	NY	10038							Form filed by Reporting Po	y More than One erson		
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Beneficially Owned												
1. Title of Security (Instr. 4)						int of Securities ally Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		d 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)			4. Conversion or Exercise Price of	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			
Restricted Stoc	k Unit		(1)	(1)		Common Stock	32,142(2)	37.8 ⁽³⁾	D			
Stock Apprecia	ation Rights		01/01/2015	01/01/2015		Common Stock	51,015(4)	(5)	D			

Explanation of Responses:

- 1. These securities do not have an exercisable date or expiration date.
- 2. This award represents Restricted Stock Units (RSUs) granted on March 21, 2013 that will vest 50% on the second anniversary and 50% on the third anniversary of the date of grant. The RSUs will be payable in cash based on AIG's share price on the applicable vesting date.
- 3. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.
- 4. Represents Stock Appreciation Rights (SARs) awarded upon adjudication of performance under 2011 Long Term Incentive Plan.
- 5. These SARs do not have a conversion or exercise price.

Remarks:

Exhibit 24 Power of Attorney filed herewith.

/s/ Patricia M. Carroll, by POA for Jeffrey M. Farber 11/19/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KNOW ALL MEN BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of Jeffrey A. Welikson, James J. Killerlane III and Patricia M. Carroll, signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1) Execute for and on behalf of the undersigned, any Forms 3, 4, and 5 in accordance with Section 16 of the Securities Exchange Act of 1934 and the rules promulgated thereunder that the undersigned may be required to file as an officer of American International Group, Inc. (the "Company");
- (2) Do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such Form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) Take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that each attorney-in-fact, in serving in such capacity at the request of the undersigned, is not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities of the Company, unless earlier revoked by the undersigned in a signed writing delivered to each attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 4th day of November 2014.

Signature: /s/ Jeffrey M. Farber

Jeffrey M. Farber