FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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| OMB APPROVAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | | ` ' | | | | | | | | | | | |
|--|---|--|---|--|--|---------------------------|---|--|--|--|-----------------|--|--|------------------------|--|--|------------|--|
| 1. Name and Address of Reporting Person* RUSSO THOMAS A | | | | | 2. Issuer Name and Ticker or Trading Symbol AMERICAN INTERNATIONAL GROUP INC [AIG] | | | | | | | (Check | tionship of Real applicable Director | e) | erson(| 10% Owr | | |
| (Last) (First) (Middle) AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/15/2013 | | | | | | | | X Officer (give title Other (specify below) EVP & General Counsel | | | | | |
| (Street) NEW YORK NY 10038 | | | 10038 | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Indiv | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | | | |
| | | | Table I - Non- | Deriva | ative | Sec | urities Acq | juired, | Dis | osed of | , or Ben | eficially Ov | vned | | | | | |
| 1. Title of Security (Instr. 3) | | | 0 | 2. Transaction Date (Month/Day/Year) | |) E: | A. Deemed xecution Date, any Month/Day/Year) | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4) le (Instr. | | | 5. Amount o Securities Beneficially Following Ro Transaction | Form Owned (D) or Reported (I) (In | | Direct Ir ndirect B r. 4) C | 7. Nature of ndirect Beneficial Ownership | | |
| | | | | | | | | Code | v | Amount | (A) oi (D) | Price | (Instr. 3 and | | | | (Instr. 4) | |
| | | | | | | | rities Acqu , warrants, | , | • | , | | ficially Owr | ned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | Deri Sec Acq Dis | umber of ivative urities uired (A) or oosed of (D) tr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | Code | v | (A) | (D) | Date Exercisa | able | Expiration Date | Title | Amount or Number of Shares | | Transact (Instr. 4) | | | | |
| Long-Term Performance Units | \$35.38 ⁽¹⁾ | 03/15/2013 | | М | | | 172.4701 ⁽²⁾ | (3) | | (3) | Common Stock | 172.4701 | (4) | 0.000 | 00 | D | | |
| Restricted Stock Unit | \$33.54 ⁽¹⁾ | 03/15/2013 | | М | | | 1,150.323 ⁽²⁾ | (3) | | (3) | Common Stock | 1,150.323 | (4) | 0.000 | 00 | D | | |
| Restricted Stock Unit | \$33.46 ⁽¹⁾ | 03/15/2013 | | М | | | 2,228.7057 ⁽⁵⁾ | (3) | | (3) | Common Stock | 2,228.7057 | (4) | 0.000 | 00 | D | | |
| Restricted Stock Unit | \$32.48 ⁽¹⁾ | 03/15/2013 | | М | | | 2,296.0883 ⁽⁶⁾ | (3) | | (3) | Common Stock | 2,296.0883 | (4) | 0.000 | 00 | D | | |

Explanation of Responses:

- 1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.
- 2. Represents the payment in cash of an aggregate amount of \$51,549.25, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).
- 3. These securities do not have an exercisable date or expiration date.
- 4. These securities do not carry a conversion or exercise price.
- 5. Represents the payment in cash of \$86,852.66, before applicable taxes, in settlement of stock salary based on AIG's share price on March 15, 2013.
- 6. Represents the payment in cash of \$89,478.56, before applicable taxes, in settlement of stock salary based on AIG's share price on March 15, 2013.

/s/ Patricia M. Carroll, by POA 03/19/2013 for Thomas A. Russo

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.