FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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|   | OMB APPRO                | VAL       |  |  |  |  |  |  |  |
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|   | OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
|   | Estimated average burden |           |  |  |  |  |  |  |  |
| l | hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  LEONARDI THOMAS B  (Last) (First) (Middle)  AMERICAN INTERNATIONAL GROUP, INC.  175 WATER STREET |     |            |   |                            |      | 2. Issuer Name and Ticker or Trading Symbol     AMERICAN INTERNATIONAL GROUP     INC [ AIG ]      3. Date of Earliest Transaction (Month/Day/Year)     03/29/2018 |                    |                       |                     |                               |                           |   |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Executive Vice President |  |   |   |  |  |
|--|-----|------------|---|----------------------------|------|---|--------------------|-----------------------|---------------------|-------------------------------|---------------------------|---|---|---|--|---|---|--|--|
| (Street) NEW YORK NY 10038 (City) (State) (Zip)  |     |            |   |                            |      | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |                    |                       |                     |                               |                           |   |   | 6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person           |  |   |   |  |  |
| Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)  |     |            |   | 2A. Deemed Execution Date, |      |   | 3.<br>Transactio   | 4. S<br>Dis<br>tr. 5) | Securit             | ties Acquire<br>I Of (D) (Ins | ed (A) or<br>tr. 3, 4 and | 5. Amount of  |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |  |  |
| (e.g., pt  1. Title of 2.  |     |            | ransaction of E<br>Code (Instr. Derivative (N |                            |      |   | options, convertib |                       |                     |                               |                           | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactic<br>(Instr. 4) | lly   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>t (Instr. 4)                           |   |  |  |
|  |     |            |   | c                          | Code | v   | (A)                | (D)                   | Date<br>Exercisable | Expira<br>Date                | ation                     | Title   | Amount<br>or<br>Number<br>of<br>Shares  |   |  |   |   |  |  |
| 2018<br>Restricted<br>Stock<br>Units   | (1) | 03/29/2018 |   |                            | A    |   | 43 <sup>(1)</sup>  |                       | (1)                 | (1)                           | l)                        | Common<br>Stock                                     | 43  | (1)   | 7,549  |   | D |  |  |
| Restricted<br>Stock Unit   | (2) | 03/29/2018 |   |                            | A    |   | 195(2)             |                       | (2)                 | (2)                           | 2)                        | Common<br>Stock                                     | 195   | (2)   | 33,557   | 7   | D |  |  |

## **Explanation of Responses:**

1. These securities are dividend equivalent rights in the form of 2018 Restricted Stock Units with respect to 2018 Restricted Stock Units previously awarded under the American International Group, Inc. 2013 Omnibus Incentive Plan. The 2018 Restricted Stock Units vest in January 2021, subject to the reporting person's continued employment through the vesting date, and are settled in shares of AIG Common Stock on a 1 to 1 basis.

2. These securities are dividend equivalent rights in the form of Restricted Stock Units with respect to Restricted Stock Units previously awarded under the American International Group, Inc. 2013 Omnibus Incentive Plan. The Restricted Stock Units vest 50 percent in January 2019 and 50 percent in January 2020, each subject to the reporting person's continued employment through the applicable vesting dates, and are settled in shares of AIG Common Stock on a 1 to 1 basis.

> /s/ James J. Killerlane III, by POA for Thomas Leonardi

04/02/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.