FORM 4

UNITED STATES SECUR

Washington, D.C. 20549

ı	HES	AND	EXCH	ANGE	COMM	ISSION

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* <u>Herzog David L</u>						2. Issuer Name and Ticker or Trading Symbol AMERICAN INTERNATIONAL GROUP INC [AIG]					(Check	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify			
(Last)	(Fi	rst)	(Middle)	_								below)		below)	pecity
AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE						3. Date of Earliest Transaction (Month/Day/Year) 10/15/2013						Ex	ecutive VP	% CFO	
(Street) NEW YORK NY 10038					4. If Amendment, Date of Original Filed (Month/Day/Year)					6. Indiv	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)															
			Table I - Non-	Deriva	ative	Sec	urities Acq	uired, Dis	posed of	, or Ben	eficially Ov	vned			
1. Title of Security (Instr. 3) 2. Trans Date (Month/					saction 2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)	Disposed	ies Acquire Of (D) (Insti	d (A) or r. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
							Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
							rities Acqu , warrants,				ficially Owr	ned	,	•	
1. Title of Derivative Security (Instr. 3)	Conversion Date E. (Month/Day/Year) if		3A. Deemed Execution Date, if any (Month/Day/Year)		nsaction de (Instr. Secu Acqu Dispo		. Number of Derivative Expiration I (Month/Day) (Month/Day) (Month/Day) (Month, 2 (Mon		ate Securities Under		Underlying Security	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following	Ownershi Form:	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction (Instr. 4)	(s)	
Dividend Equivalent	(1)	10/15/2013		М			3.7758 ⁽²⁾	(3)	(3)	Common Stock	3.7758	(1)	18.3751	D	
Long-Term Performance Units	\$41.47 ⁽⁴⁾	10/15/2013		М			292.5322 ⁽⁵⁾	(3)	(3)	Common Stock	292.5322	(1)	0.0000	D	
Restricted Stock Unit	\$33.54 ⁽⁴⁾	10/15/2013		M			1,574.58 ⁽⁵⁾	(3)	(3)	Common Stock	1,574.58	(1)	0.0000	D	
Restricted Stock Unit	\$36.29 ⁽⁴⁾	10/15/2013		М			1,765.8467 ⁽⁶⁾	(3)	(3)	Common Stock	1,765.8467	(1)	0.0000	D	
Restricted	\$23.37 ⁽⁴⁾	10/15/2013		М			2 739 6732 ⁽⁷⁾	(3)	(3)	Common	2.739.6732	(1)	0.0000	D	

Explanation of Responses:

- 1. These securities do not carry a conversion or exercise price.
- 2. Represents the payment in cash of \$188.86, before applicable taxes, in settlement of the dividend equivalent in shares of common stock with respect to LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).
- 3. These securities do not have an exercisable date or expiration date.
- 4. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.
- 5. Represents the payment in cash of an aggregate amount of \$93,392.95, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).
- 6. Represents the payment in cash of \$88,327.65, before applicable taxes, in settlement of stock salary based on AIG's share price on October 15, 2013.
- 7. Represents the payment in cash of \$137,038.45, before applicable taxes, in settlement of stock salary based on AIG's share price on October 15, 2013.

/s/ Patricia M. Carroll, by POA for David L. Herzog

10/17/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.