| SEC Forn | n 4 | | | | | | | | | | | | | | | | | | |
|---|---|--|--|--------------------------------|--|--|---|---|-----|--|------------------------|--|---|--|--|-------------------|--|--------------|--|
| | FORM | UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 | | | | | | | | | | | | | | OMB APPROVAL | | | |
| Section 3 | nis box if no lon 16. Form 4 or F ns may continu on 1(b). | STATEMENT OF CHANGES IN BENEFICIAL OWNERSH Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | | Estimated average burden | | | 3235-0287 0.5 | | |
| 1. Name and Address of Reporting Person* RUSSO THOMAS A (Last) (First) (Middle) | | | | | 2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG] | | | | | | | | | tionship of Re all applicable Director Officer (giv below) | | | s) to Issuer 10% Ow Other (s below) | /ner | |
| AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/30/2013 | | | | | | | | EVP | & Ger | neral C | ounsel | | |
| (Street) NEW YORK NY 10038 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | | | | |
| | | | Table I - Non | -Deriva | ative | Sec | urities Acq | juired, I | Dis | posed of | , or Be | nefic | ially Ov | vned | | | | | |
| Date | | | | | /Day/Year) i | | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a | | | 5. Amount of Securities Beneficially Following Re Transaction(| Owned ported | 6. Own Form: I (D) or I (I) (Inst | Direct ndirect | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | | | Code | v | Amount | (A) (D) | or | Price | (Instr. 3 and 4) | | | | (Instr. 4) | |
| | | | | | | | rities Acqu , warrants, | | | | | | | ned | | - | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year | 4. Transa Code () 8) | | Deri Sec Acq Disp | umber of ivative urities uired (A) or posed of (D) tr. 3, 4 and 5) | 6. Date Exercisal Expiration Date (Month/Day/Year | | te | Securitie Derivativ | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | t (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisat | | Expiration Date | Title | | ount or nber of ares | | Transac (Instr. 4) | ction(s) | | | |
| Long-Term Performance Units | \$34 ⁽¹⁾ | 08/30/2013 | | М | | | 179.4704 ⁽²⁾ | (3) | | (3) | Commor Stock | 17 | 79.4704 | (4) | 0.0000 | | D | | |
| Restricted Stock Unit | \$33.54 ⁽¹⁾ | 08/30/2013 | | м | | | 932.179 ⁽²⁾ | (3) | | (3) | Commor Stock | ¹ 9 | 32.179 | (4) | 0.00 | 000 | D | | |

Explanation of Responses:

\$33.79⁽¹⁾

\$24.9⁽¹⁾

Restricted Stock Unit

Restricted Stock Unit

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of an aggregate amount of \$51,647.24, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

(3)

(3)

2,196.584⁽⁵⁾

2,994.8791⁽⁶⁾

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

08/30/2013

08/30/2013

5. Represents the payment in cash of \$102,053.29, before applicable taxes, in settlement of stock salary based on AIG's share price on August 30, 2013. 6. Represents the payment in cash of \$139,142.08, before applicable taxes, in settlement of stock salary based on AIG's share price on August 30, 2013.

М

Μ

<u>/s/ Patricia M. Carroll, by POA</u> 09/04/2013 for Thomas A. Russo Date

2,196.584

2,994.8791

(4)

(4)

0.0000

0.0000

D

D

** Signature of Reporting Person

Commor Stock

Common Stock

(3)

(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.