SEC Form 4	
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROV	VAL
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Filed pursuant to	Section	10(a) (or the S	securities	Exchange	ACL OF .	1934

					or Sec	ction 30(h) of the Inv	/estme	nt Com	pany Act of 1	940						
HURD (Last) AMERIC	d Address of F JEFFREY (Fi AN INTERI DEN LANE	[2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP INC</u> [AIG] 3. Date of Earliest Transaction (Month/Day/Year) 11/12/2010							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) below) SVP - Human Resources						
(Street) (City)	N (S	Y tate)	10038 (Zip)	4.	. If Amer	ndment, Date of Ori	iginal F	iled (M	lonth/Day/Yea	6. Indiv	6. Individual or Joint/Group Filing (Check Applicable I X Form filed by One Reporting Person Form filed by More than One Reporting Per					
			Table I - Nor	n-Derivat	tive S	ecurities Acqu	uired,	Disp	posed of, c	or Benef	icially Ov	vned				
Date			2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
							Code	v	Amount	(A) or (D)	Price	Transaction((Instr. 3 and				(Instr. 4)
						curities Acqui IIs, warrants, d						ned				
1. Title of	2.	3. Transaction	3A. Deemed	4.	5. Number of 6. Date Exercisable and 7. Title and Am					d Amount of	8. Price of	9. Num	ber of	10.	11. Nature	

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number o Derivative S Acquired (A Disposed of 3, 4 and 5)	ecurities) or	6. Date Exercisable and Expiration Date (Month/Day/Year)		d 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	(I) (Instr. 4)	
Restricted Stock Unit	\$30.12 ⁽¹⁾	11/12/2010		М			149.32 ⁽²⁾	(3)	(3)	Common Stock	149.32	(4)	501.3	D	
Long-Term Performance Units	\$42.42 ⁽¹⁾	11/15/2010		A		119.0905 ⁽⁵⁾		(5)	(3)	Common Stock	119.0905	(4)	119.0905	D	
Long-Term Performance Units	\$42.42 ⁽¹⁾	11/15/2010		A		23.0497 ⁽⁶⁾		(6)	(3)	Common Stock	23.0497	(4)	142.1402	D	

Explanation of Responses:

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents payout of \$6,243.09, net of applicable taxes, in stock salary payable in cash based on AIG's share price on the first anniversary of the deemed grant date, to be paid on the next payroll date.

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

5. This award represents the portion of a grant of fully vested LPTUs that is based on the value of common stock, net of the value of 2.7074 shares withheld for taxes. The LTPUs are based on a mix of common stock and AIG's 8.175% Series A-6 Junior Subordinated Debentures (the "Hybrid Securities"), and represent 20 percent common stock and 80 percent Hybrid Securities, by value, on the date of grant. This award will be payable in cash based on the values of the underlying securities on the third anniversary of the grant date. The Reporting Person disclaims that the reported portion of the LTPUs is a "derivative security" required to be reported under Section 16 of the Securities Exchange Act of 1934.

6. This award represents the portion of a grant of fully vested LPTUs that is based on the value of common stock, net of the value of 0.5240 shares withheld for taxes. The LTPUs are based on a mix of common stock and AIG's 8.175% Series A-6 Junior Subordinated Debentures (the "Hybrid Securities"), and represent 20 percent common stock and 80 percent Hybrid Securities, by value, on the date of grant. This award will be payable in cash based on the values of the underlying securities on the first anniversary of the grant date. The Reporting Person disclaims that the reported portion of the LTPUs is a "derivative security" required to be reported under Securi 16 of the Securities Exchange Act of 1934.

/s/ Kathleen E. Shannon, by POA 11/16/2010 for Jeffrey J. Hurd

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date