FORM 4

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
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ed nursuant to Section	16(a) of the Securities	Exchange Act of 1934
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or Section 20(h) of	the Investment Comp	any Act of 10/0

			or Sec	tion 30(h) of the Inv	/estmen	t Com	ipany Act of 194	10					
1. Name and Address of Reporting Person* <u>Herzog David L</u>				2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG]						ationship of Reporting k all applicable) Director Officer (give title below)	Person(s) to Issuer 10% Owner Other (specify below)		
(Last)	(First)	(Middle)								,	VP & CFO		
AMERICAN INTERNATIONAL GROUP, INC. 175 WATER STREET				3. Date of Earliest Transaction (Month/Day/Year) 08/15/2014						Executive			
(Street) NEW YORK	NY	10038	4. If Ame	4. If Amendment, Date of Original Filed (Month/Day/Year)					6. Indiv X	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)											
		Table I - Nor	n-Derivative S	ecurities Acqu	uired,	Disp	osed of, or	Benef	icially O	wned			
Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	۱ ۰	V Amount	(D) Price	Price	·			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/N	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Restricted Stock Unit	\$34.03 ⁽¹⁾	08/15/2014		М			1,883.1202 ⁽²⁾	(3)	(3)	Common Stock	1,883.1202	(4)	0.0000	D	
Restricted Stock Unit	\$24.52 ⁽¹⁾	08/15/2014		М			2,611.1812 ⁽⁵⁾	(3)	(3)	Common Stock	2,611.1812	(4)	0.0000	D	

Explanation of Responses:

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of \$101,669.66, before applicable taxes, in settlement of stock salary based on AIG's share price on August 15, 2014.

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3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

5. Represents the payment in cash of \$140,977.67, before applicable taxes, in settlement of stock salary based on AIG's share price on August 15, 2014.

/s/ Patricia M. Carroll, by POA for David L. Herzog

08/19/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.