FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL          |       |  |  |  |  |  |  |  |  |  |
|-----------------------|-------|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287 |       |  |  |  |  |  |  |  |  |  |
| Estimated average bu  | ırden |  |  |  |  |  |  |  |  |  |
| hours per response.   | 0.5   |  |  |  |  |  |  |  |  |  |

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|--|---------------|------------------------|----------------|--|---|----------|--|---------------|--|--|---|---|
| obligations may<br>Instruction 1(b).   | continue. See |                        |                | nt to Section 16(a) o<br>ction 30(h) of the In   |   |          |  |               | 1  | h  | ours per response:  | 0.5   |
| 1. Name and Address of Reporting Person*<br>Cowan Michael R.<br>(Last) (First) (Middle)<br>AMERICAN INTERNATIONAL GROUP, INC.<br>180 MAIDEN LANE |               |                        |                | r Name <b>and</b> Ticker<br><u>RICAN INT</u><br><u>AIG</u> ]<br>of Earliest Transact<br>2013 | ERNA                                    | ŤĬĆ      | NAL GR   |               | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>X Officer (give title Other (specify<br>below)<br>Executive Vice President |  |   |   |
| (Street)<br>NEW YORK   | NY            | 10038                  | 4. If Am       | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                     |   |          |  |               |  | tividual or Joint/Group Filing (Check A<br>Form filed by One Reporting Pers<br>Form filed by More than One Rep |   | on  |
| (City)   | (State)       | (Zip)<br>Table I - Noi | n-Derivative S | ecurities Acq  | uired,                                  | Disp     | oosed of, o  | or Bene       | ficially C   | Owned  |   |   |
| 1. Title of Security (Instr. 3) 2. Trans<br>Date<br>(Month/I   |               |                        |                | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                                  | 3.<br>Transaction<br>Code (Instr.<br>8) |          | 4. Securities Acquired (A) o<br>Disposed Of (D) (Instr. 3, 4 |               |  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported                                      | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |               |                        |                |  | Code                                    | v        | Amount   | (A) or<br>(D) | Price  | Transaction(s)<br>(Instr. 3 and 4)   |   | (   |
|  |               | Table II -             | Derivative Se  | curities Acqui   | red, D                                  | ispo     | sed of, or   | Benefi        | cially Ov  | vned   |   |   |

(e.g., puts, calls, warrants, options, convertible securities)

|   |   |  |   | -                            |   |                             |  | 7  |                    | 3  |                                  |   |  |  |  |
|---|---|--|---|------------------------------|---|-----------------------------|--|--|--------------------|--|----------------------------------|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | Deri<br>Secu<br>Acq<br>Disp | umber of<br>vative<br>urities<br>uired (A) or<br>oosed of (D)<br>tr. 3, 4 and 5) | Expiration Date<br>(Month/Day/Year)<br>) or<br>f (D) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   | Code                         | v | (A)                         | (D)  | Date<br>Exercisable                                  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |   | Transaction(s)<br>(Instr. 4)   |  |  |
| Restricted<br>Stock Unit                            | \$30.96 <sup>(1)</sup>  | 05/15/2013                                 |   | М                            |   |                             | 922.2323 <sup>(2)</sup>  | (3)  | (3)                | Common<br>Stock  | 922.2323                         | (4)   | 0.0000   | D  |  |

Explanation of Responses:

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of \$42,035.35, before applicable taxes, in settlement of stock salary based on AIG's share price on May 15, 2013.

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

/s/ Patricia M. Carroll, by POA

for Michael R. Cowan

05/17/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.