FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | DC | 20549 | |
|--------------|------|-------|--|
| wasiiiigion, | D.C. | 20343 | |

| STATEMENT | OF CHANGES | S IN BENEFICI <i>A</i> | AL OWNERSHIP |
|-----------|------------|------------------------|--------------|

| OMB APPROVAL | | | | | | | | |
|-----------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average but | rden | | | | | | | |
| hours por rosponso: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>HURD JEFFREY J</u> | | | | | 2. Issuer Name and Ticker or Trading Symbol AMERICAN INTERNATIONAL GROUP INC [AIG] | | | | | | (Chec | ationship of I k all applicat Director Officer (q | ole) | Persor | n(s) to Issuer 10% Owr Other (sp | ner | | |
|--|--|----------------------------|---|---|--|------------------------|-------------------------|--|--|--------------------|---|--|----------------------------|--|--|-----|---|--|
| | ` | irst) RNATIONAL G ET | (Middle) GROUP, INC. 3. Date of Earliest Transaction (Month/Day/Year) 09/15/2014 | | | | | - X | X Officer (give title Curier (specify below) Executive Vice President | | | | | | | | | |
| (Street) NEW YO | ORK N | Υ | 10038 | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | 6. Indi | ndividual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City) | (S | State) | (Zip) | | | | | | | | | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | |
| Date | | | | action 2A. Deemed Execution Date, if any (Month/Day/Year) | | Transaction Disposed (| | ties Acquired (A) or I Of (D) (Instr. 3, 4 an | | | 5. Amount Securities Beneficially Owned Fol | Form: y (D) or | | Direct Ir ndirect B rr. 4) O | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | Code V Amount (A) or (D) | | | r F | Price | Reported Transaction(s) (Instr. 3 and 4) | | | " | nstr. 4) | | | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| Derivative Conversion Date Execution Date, Tr. Security or Exercise (Month/Day/Year) if any | | Code (| 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Expiration Date Secu (Month/Day/Year) Deri | | | Securitie Derivativ | 7. Title and Amount Securities Underlyir Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | re es ally | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | | ount or nber of ires | | Transaction(s) | | | |
| Restricted Stock Unit | \$35.02 ⁽¹⁾ | 09/15/2014 | | M | | | 675.8758 ⁽²⁾ | (3) | | (3) | Common Stock | 67 | 5.8758 | (4) | 0.000 | 00 | D | |

Explanation of Responses:

- 1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.
- 2. Represents the payment in cash of \$37,443.52, before applicable taxes, in settlement of stock salary based on AIG's share price on September 15, 2014.
- 3. These securities do not have an exercisable date or expiration date.
- 4. These securities do not carry a conversion or exercise price.

/s/ James J. Killerlane III, by 09/17/2014 POA for Jeffrey J. Hurd

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.