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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |

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|---|---|--|---|---|---|---|---|--|---|--------------------|--|----------------------------------|--|---|---------|--|--|---------|
| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | | | | | | THENT OF CHANGES IN BENEFICIAL OWNERSH Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 | | | | | | | | OMB Number Estimated av hours per re | | | 3235-0287 0.5 | |
| | | | | | 0 | r Section 30(h) | of the Inve | estment | t Comp | bany Act of 1 | 940 | | | | | | | _ |
| 1. Name and Address of Reporting Person [*] Hancock Peter D. | | | | | 2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP INC</u> [AIG] | | | | | | | Check a | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | | |
| (Last) | (F | irst) | (Middle) | | | | | | | | | X | below) | | | below) | | |
| AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/15/2011 | | | | | | | | Exec | utive Vic | ce Pres | sident | | |
| (Street) NEW YO | RK N | Y | 10038 | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | 6. Individ X | 6. Individual or Joint/Group Filing (Check Applicable Line X Form filed by One Reporting Person Form filed by More than One Reporting Persor | | | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | l | |
| | | | Table I - No | n-Der | ivativ | e Securitie | es Acau | ired. I | Disp | osed of, c | or Benef | icially Owr | ned | | | | | 1 |
| 1. Title of Security (Instr. 3) 2. Di | | | | 2. Tra Date | nsactio h/Day/Y | n 2A. Deer Executio 'ear) if any | 2A. Deemed Execution Date,) if any | | 3. Transaction Code (Instr. 8) | | Acquired (| A) or 5, 4 and 5) | 5. Amount of Securities Beneficially O Following Rep | Owned or Indire ported (Instr. 4) | | virect (D) I ect (I) E | . Nature of ndirect Beneficial Dwnership | |
| | | | | | | v | | | Amount (A) o (D) | | | Transaction(s (Instr. 3 and 4 | (| | | Instr. 4) | str. 4) | |
| | | | | | | Securities , calls, war | | , | • | , | | | d | | | | | <u></u> |
| Security or E (Instr. 3) Price Der | 2. Conversion or Exercise Price of Derivative | Exercise (Month/Day/Year) ce of rivative | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount Securities Underlyin Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | Securities Beneficially Owned | | 10. Ownership Form: Direct (D) or Indirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | Security | | | Code | v | (A) | (D) | Date Exerci | isable | Expiration Date | Title | Amount or Number of Shares | | Following Reported Transaction(s) (Instr. 4) | | (I) (Instr. 4) | | |
| Long-Term Performance Units | \$35.38 ⁽¹⁾ | 09/15/2011 | | М | | | 180.27 ⁽²⁾ | (3 | 3) | (3) | Common Stock | 180.27 | (4) | 1,417.8 | 8077 | D | | |
| Restricted Stock Unit | \$25.04 ⁽¹⁾ | 09/15/2011 | | A | | 7,158.8663 ⁽⁵⁾ | | (3 | 3) | (3) | Common Stock | 7,158.8663 | (4) | 7,158.8 | 8663 | D | | |
| Restricted Stock Unit | \$33.54 ⁽¹⁾ | 09/15/2011 | | М | | | 979.79 ⁽²⁾ | (3 | 3) | (3) | Common Stock | 979.79 | (4) | 50,890. | .081 | D | | |

Explanation of Responses:

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of an aggregate amount of \$29,047.94, net of applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

5. This award represents fully vested RSUs; one third of the award will be payable in cash based on AIG's share price on the first anniversary of the deemed grant date, one third based on AIG's share price on the second anniversary of the deemed grant date, and one third based on AIG's share price on the third anniversary of the deemed grant date. This award reflects 7,321.6187 shares less the 162.7524 shares withheld for taxes.

/s/ Kathleen E. Shannon, by POA 09/19/2011

for Peter D. Hancock Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.