FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person $^*$ $\underline{\text{Herzog David L}}$						2. Issuer Name and Ticker or Trading Symbol AMERICAN INTERNATIONAL GROUP INC [ AIG ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify					
(Last) (First) (Middle)  AMERICAN INTERNATIONAL GROUP, INC.  175 WATER STREET						3. Date of Earliest Transaction (Month/Day/Year) 10/30/2014								X Officer (give title Surface (specify below)  Executive VP & CFO					
(Street) NEW YORK NY			10038		4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
(City)	(5	State)	(Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date					Transaction te onth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Yea	Transaction Dispose Code (Instr.			ities Acquired (A) or d Of (D) (Instr. 3, 4 an			5. Amount of Securities Beneficially Following R Transaction		6. Own Form: I (D) or I (I) (Inst	Direct In ndirect B r. 4) O	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) ( (D)	Pr Pr	ice	(Instr. 3 and			(11	nstr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amou Numb Share	er of		Transaction(s (Instr. 4)				
Restricted Stock Unit	\$34.93 <sup>(1)</sup>	10/30/2014		М			1,834.6 <sup>(2)</sup>	(3)		(3)	Common Stock	1,8	34.6	(4)	0.000	00	D		
Restricted Stock Unit	\$26.34 <sup>(1)</sup>	10/30/2014		М			2,430.7579 <sup>(5)</sup>	(3)		(3)	Common Stock	2,430	).7579	(4)	0.000	00	D		

## **Explanation of Responses:**

- 1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.
- 2. Represents the payment in cash of \$97,105.38, before applicable taxes, in settlement of stock salary based on AIG's share price on October 30, 2014.
- 3. These securities do not have an exercisable date or expiration date.
- 4. These securities do not carry a conversion or exercise price.
- 5. Represents the payment in cash of \$128,660.02, before applicable taxes, in settlement of stock salary based on AIG's share price on October 30, 2014.

/s/ Patricia M. Carroll, by POA 10/31/2014 for David L. Herzog

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.