SEC Forn	n 4																		
	FORM	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549													OMB APPROVAL				
Section 3	nis box if no Ion 16. Form 4 or F ns may continu on 1(b).	STAT	CHANGE o Section 16(a) n 30(h) of the Ir	RSHIP		Estima	Number: ated aver per respo	age burden onse:	3235-0287 0.5										
1. Name and Address of Reporting Person* Hancock Peter D. (Last) (First) (Middle)					2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG]									tionship of Re all applicable Director Officer (giv below)	,		s) to Issuer 10% Ow Other (s below)	ner	
AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE					3. Date of Earliest Transaction (Month/Day/Year) 07/01/2013									Exec	cutive V	√ice Pr	esident		
(Street) NEW YO	RK N	10038									6. Indiv X	dividual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				ŕ			
(City) (State) (Zip)																			
			Table I - Nor	n-Deriva	ative	Sec	urities Acq	juired, D	Disp	posed of	, or Be	nefic	ially Ov	vned					
1. Title of Se	ecurity (Instr.	2. Trans Date (Month/		saction /Day/Year)		A. Deemed xecution Date, any /onth/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			5. Amount of Securities Beneficially Following Re Transaction(Owned eported	6. Own Form: (D) or I (I) (Inst	Direct I ndirect I r. 4) (7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	(A) (D)	or I	Price	(Instr. 3 and				(1130. 4)	
							rities Acqu , warrants,							ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	4. Transa Code (8)		Deri Sec Acq Disp	umber of ivative urities uired (A) or posed of (D) tr. 3, 4 and 5)	6. Date Exercisable Expiration Date (Month/Day/Year)		te	7. Title and Amo Securities Under Derivative Secur (Instr. 3 and 4)		erlying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Nun	ount or nber of ares		Transad (Instr. 4	ction(s)			
Long-Term Performance Units	\$34.44 ⁽¹⁾	07/01/2013		М			189.2704 ⁽²⁾	(3)		(3)	Common Stock	18	39.2704	(4)	0.0000		D		
Restricted Stock Unit	\$33.54 ⁽¹⁾	07/01/2013		М			1,115.093 ⁽²⁾	(3)		(3)	Common Stock	¹ 1,	115.093	(4)	0.00	0.0000			

2. Represents the payment in cash of an aggregate amount of \$58,813.74, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

07/01/2013

07/01/2013

Explanation of Responses:

\$29.32⁽¹⁾

\$32.09⁽¹⁾

Restricted Stock Unit

Restricted Stock Unit

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

5. Represents the payment in cash of \$90,645.88, before applicable taxes, in settlement of stock salary based on AIG's share price on July 1, 2013.

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6. Represents the payment in cash of \$99,229.58, before applicable taxes, in settlement of stock salary based on AIG's share price on July 1, 2013.

/s/ Patricia M. Carroll, by POA 07/03/2013 for Peter D. Hancock Date

2,010.3322

2,200.7004

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(4)

(4)

** Signature of Reporting Person

Common Stock

Common Stock

(3)

(3)

(3)

(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

2,010.3322⁽⁵⁾

2,200.7004⁽⁶⁾