FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940											3235-0287 0.5							
1. Name and Address of Reporting Person [*] <u>Herzog David L</u>					2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG]								tionship of R all applicabl Director Officer (gi	e)	Person	(s) to Issuer 10% Ow Other (s below)	ner	
(Last) (First) (Middle) AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE					3. Date of Earliest Transaction (Month/Day/Year) 06/29/2012								below) Ex	elow) executive VP & CFO				
(Street) NEW YC		NY	10038		4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indiv X	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)															
			Table I - Non	-Deriv	ative	Securities	s Ac	quired,	Disp	osed o	of, or E	enef	cially O	wned				
1. Title of Security (Instr. 3) 2. Tran Date (Month				action /Day/Ye	Execution ar) if any	2A. Deemed Execution Date, if any (Month/Day/Year		, Transaction Disposed Code (Instr.		ities Acquired (A) or d Of (D) (Instr. 3, 4 ar		() or 4 and 5)	r 5. Amount o und 5) Securities Beneficially Following F Transaction		6. Own Form: (D) or I (I) (Inst	Direct I ndirect I r. 4)	7. Nature of ndirect Beneficial Dwnership Instr. 4)	
								v	Amount	(A) or (D) Pr		Price	(Instr. 3 and				iiisu. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securiti Benefici Owned Followir Reporte	ve es ially 1g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Nu	ount or mber of ares		Transac (Instr. 4)	tion(s)		
Restricted Stock Unit	\$32.09 ⁽¹⁾	06/29/2012		A		5,990.8925 ⁽²⁾		(3)	Τ	(3)	Comm Stock		990.8925	(4)	5,990.	8925	D	
 Represents This award anniversary of 	l represents fu of the deemed	ses: rice on the date of gr. lly vested RSUs; one grant date, and one th ave an exercisable da	third of the award w ird based on AIG's s	ill be pay hare pric	vable in	cash based on A	IG's s	share price o	n the i	first annive late. This a	rsary of t ward refl	he deen ects 6,1	ied grant dat 16.7747 shar	e, one third ba res less 155.88	used on AI 22 shares	IG's shar withheld	e price on th l for taxes.	e second

4. These securities do not carry a conversion or exercise price.

Remarks:

poaherzog.txt

/s/ Patricia M. Carroll, by POA for David L. Herzog

07/03/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KNOW ALL MEN BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of Jeffrey A. Welikson, James J. Killerlane and Patricia M. Carroll, signing singly, the undersigned's true and lawful attorney-in-fact to:

(1) Execute for and on behalf of the undersigned, any Forms 3, 4, and 5 in accordance with Section 16 of the Securities Exchange Act of 1934 and the rules promulgated thereunder that the undersigned may be required to file as an officer of American International Group, Inc. (the "Company").

(2) Do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such Form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and

(3) Take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that each attorney-in-fact, in serving in such capacity at the request of the undersigned, is not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities of the Company, unless earlier revoked by the undersigned in a signed writing delivered to each attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 26th day of June 2012.

Signature: /s/ David L. Herzog David L. Herzog