FORM 4

UNITED STATES SECUR

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

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	APPROVAL						
OMB Number: 3235-0	3235-02						

287 Estimated average burden hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

1. Name and Address of Reporting Person* Herzog David L (Last) (First) (Middle) AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE (Street)						2. Issuer Name and Ticker or Trading Symbol AMERICAN INTERNATIONAL GROUP INC [AIG] 3. Date of Earliest Transaction (Month/Day/Year) 10/29/2013 4. If Amendment, Date of Original Filed (Month/Day/Year)					(Check X	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Executive VP & CFO 6. Individual or Joint/Group Filing (Check Applicable Line)				
NEW YORK NY 10038 (City) (State) (Zip)				_							X	X Form filed by One Reporting Person Form filed by More than One Reporting Person				
1. Title of Security (Instr. 3) 2. Tran- Date						Execution Date, if any (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 8) Disposed Of (D) (Instr. 3, 4 and 2) Disposed Of (D) (Instr. 3, 4 a		1 (A) or : 3, 4 and 5)	5. Amount of 6. Securities F. Beneficially Owned (D		m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr. 8)		umber of vative urities uired (A) or posed of (D) tr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)				ing Derivative	derivative Securities Beneficially Owned Following	10. Ownersh Form: Direct (D) or Indirect (I) (Instr.	Beneficial Ownership t (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Trans	Reported Transaction((Instr. 4)	s)		
Dividend Equivalent	(1)	10/29/2013		M			3.7125 ⁽²⁾	(3)	(3)	Common Stock	3.7125	(1)	14.6626	D		
Long-Term Performance Units	\$42.01 ⁽⁴⁾	10/29/2013		М			288.772 ⁽⁵⁾	(3)	(3)	Common Stock	288.772	(1)	0.0000	D		
Restricted Stock Unit	\$33.54 ⁽⁴⁾	10/29/2013		M			1,547.066 ⁽⁵⁾	(3)	(3)	Common Stock	1,547.066	(1)	0.0000	D		
Restricted Stock Unit	\$34.93 ⁽⁴⁾	10/30/2013		М			1,834.6 ⁽⁶⁾	(3)	(3)	Common Stock	1,834.6	(1)	0.0000	D		
Restricted Stock Unit	\$26.34 ⁽⁴⁾	10/30/2013		М			2,430.7579 ⁽⁷⁾	(3)	(3)	Common Stock	2,430.7579	(1)	0.0000	D		

Explanation of Responses:

- 1. These securities do not carry a conversion or exercise price.
- 2. Represents the payment in cash of \$193.98, before applicable taxes, in settlement of the dividend equivalent in shares of common stock with respect to LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).
- 3. These securities do not have an exercisable date or expiration date.
- 4. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.
- 5. Represents the payment in cash of an aggregate amount of \$95,922.54, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).
- 6. Represents the payment in cash of \$95,344.16, before applicable taxes, in settlement of stock salary based on AIG's share price on October 30, 2013.
- 7. Represents the payment in cash of \$126,326.49, before applicable taxes, in settlement of stock salary based on AIG's share price on October 30, 2013.

/s/ Patricia M. Carroll, by POA for David L. Herzog

** Signature of Reporting Person

10/31/2013

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.