## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL             |     |  |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |     |  |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |  |

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| Section 16. Form 4 or Form 5<br>obligations may continue. See                     |  |        |               |                     |  | EXAMPLE 22 Constrained average burden<br>bursper response:         |       |        |         |                            |                     |   |   |          |                               |  |  |  |
|---|--|--------|---------------|---------------------|--|--|-------|--------|---------|----------------------------|---------------------|---|---|----------|-------------------------------|--|--|--|
|   | 2(5):                                    |        |               | 1 110               |  | ction 30(h) of the Ir  |       |        |         |                            |                     |   |   | <u>.</u> |                               |  |  |  |
| 1. Name and Address of Reporting Person*  HURD JEFFREY J  (Last) (First) (Middle) |  |        |               |                     | AME  | er Name <b>and</b> Ticker<br>C <mark>RICAN INT</mark><br>[ AIG ]   |       |        |         | k all applical<br>Director | ole)                | 10% Owner<br>ve title Other (specify<br>below)                                  |   |          |                               |  |  |  |
| AMERICAN INTERNATIONAL GROUP, INC.<br>175 WATER STREET                            |  |        |               |                     | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/16/2015                       |  |       |        |         |                            |                     |   | Exe   | cutive ' | Vice Pı                       | resident   |  |  |
| (Street)<br>NEW Y   | ORK N                                    | ŢΥ     | 10038         |                     | 4. If Amendment, Date of Original Filed (Month/Day/Year)                             |  |       |        |         |                            |                     |   | 6. Individual or Joint/Group Filing (Check Applicable Line)         X       Form filed by One Reporting Person         Form filed by More than One Reporting Person |          |                               |  |  |  |
| (City)  | (\$                                      | State) | (Zip)         |                     |  |  |       |        |         |                            |                     |   |   |          |                               |  |  |  |
|   |  | -      | Fable I - Nor | n-Deriv             | ative S  | Securities Acq   | uired | , Dis  | oosed o | of, or                     | Bene                | ficially (  | Owned   |          |                               |  |  |  |
| Date  |  |        |               | action<br>Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                          | 3.<br>Transaction<br>Code (Instr.<br>8)<br>4. Securiti<br>Disposed |       |        |         |                            |                     | d 5)<br>5. Amount of<br>Securities<br>Beneficially<br>Owned Followi<br>Reported |   | Form:    | Direct Indirect E<br>tr. 4) C | 7. Nature of<br>ndirect<br>Beneficial<br>Dwnership |  |  |
|   |  |        |               |                     |  | Code   | v     | Amount |         | (A) or<br>(D)              | Price               | Transaction   |   |          |                               | nstr. 4)   |  |  |
|   |  |        |               |                     |  | curities Acqu<br>Ills, warrants,                                   |       |        |         |                            |                     |   | wned  |          | -                             |  |  |  |
| 1. Title of<br>Derivative<br>Security   | tive Conversion Date Execution Date, Tra |        |               | saction             | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) Derivative Securities |  |       |        |         | nderlying                  | lying Derivative de |   | ). Number of 10.<br>Ierivative Ownersh<br>Securities Form:  |          | p of Indire<br>Beneficia      |  |  |  |

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   |     |                         | 6. Date Exerc<br>Expiration Da<br>(Month/Day/) | ate                | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|-----|-------------------------|--|--------------------|--|----------------------------------|---|--|--|--|
|   |   |  |   | Code                         | v | (A) | (D)                     | Date<br>Exercisable                            | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |   | Reported<br>Transaction(s)<br>(Instr. 4)                                       |  |  |
| Restricted<br>Stock Unit                            | \$32.48 <sup>(1)</sup>  | 03/16/2015                                 |   | М                            |   |     | 731.7274 <sup>(2)</sup> | (3)  | (3)                | Common<br>Stock  | 731.7274                         | (4)   | 0.0000   | D  |  |

Explanation of Responses:

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of \$40,925.51, before applicable taxes, in settlement of stock salary based on AIG's share price on March 16, 2015.

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

/s/ Patricia M. Carroll, by POA

for Jeffrey J. Hurd

03/18/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.