



Press Release
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**AIG NAMES RHODRI WILLIAMS VICE PRESIDENT,
COMMUNICATIONS AND PUBLIC AFFAIRS
FOR EUROPE, MIDDLE EAST, AND AFRICA**

NEW YORK, November 17, 2014 – American International Group (NYSE: AIG) today announced the appointment of Rhodri Williams to the newly created role of Vice President for Communications and Public Affairs for Europe, Middle East, and Africa (EMEA) effective January 1, 2015. Mr. Williams will report to Christina Pretto, Senior Vice President, Corporate Communications, and will also have a matrix reporting line to Seraina Maag, Chief Executive Officer, EMEA. He will be based in London.

Mr. Williams joined AIG in June 2013 as Strategic Adviser to the CEO of AIG’s EMEA region and later became the region’s Head of Public Affairs. In his new, expanded role, Mr. Williams will continue to act as the main strategic communications adviser to the regional leadership team, led by Ms. Maag, and he will be responsible for leading the development and execution of the communications and public affairs strategies for the region.

“We are delighted that Rhodri is assuming this expanded role at a time when our clients, regulators, investors, employees and so many other stakeholders seek out AIG for partnership, expertise, and a holistic understanding of the risks and opportunities that exist in today’s marketplace,” Ms. Maag said. “His deep knowledge of international issues is invaluable for our business, and we look forward to continuing working with him.”

“Rhodri’s wealth of experience as a strategic policy adviser and international diplomat make him uniquely suited to help deepen AIG’s relationships with our stakeholders and the trust they place in us,” Ms. Pretto said. “I look forward to his strong leadership in this important role as we continue to develop programs and strategies that help advance AIG’s reputation in the communities where we operate.”

Before joining AIG, Mr. Williams was a British diplomat whose 23-year career included foreign postings in Austria and Jordan and a wide range of senior UK-based policy roles covering the EMEA region. He is a graduate of the UK government’s Top Management Programme and in 2011 was FCO Fellow at the London School of Economics IDEAS.



Mr. Williams earned a first class Bachelor of Arts degree and a Doctorate of Philosophy from Oxford University, where he taught British and European history before becoming a diplomat. He was educated at the United World College of the Atlantic in Wales.

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