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FORM 4

Check this box if no longer subject to

may continue. See Instruction 1(b).

Section 16. Form 4 or Form 5 obligations

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

| may continue. Se                                    | ee Instruction 1(b). |                   | Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934<br>or Section 30(h) of the Investment Company Act of 1940 |               |   |                                       |
|---|----------------------|-------------------|--|---------------|---|---------------------------------------|
| 1. Name and Addre:<br><u>Herzog David</u><br>(Last) | 1 0                  | rson*<br>(Middle) | 2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP INC</u> [  |               | tionship of Reporting Perso<br>all applicable)<br>Director<br>Officer (give title<br>below)<br>Executive VI | 10% Owner<br>Other (specify<br>below) |
| AMERICAN IN<br>180 MAIDEN L                         |                      | L GROUP, INC.     | 3. Date of Earliest Transaction (Month/Day/Year)<br>08/15/2011   |               | ∕ & CFU   |                                       |
| (Street)<br>NEW YORK<br>(City)                      | NY<br>(State)        | 10038<br>(Zip)    | 4. If Amendment, Date of Original Filed (Month/Day/Year)   | 6. Indiv<br>X | idual or Joint/Group Filing<br>Form filed by One Rep<br>Form filed by More that                             | · · · · · · · · · · · · · · · · · · · |
|   |                      | Table I - Non-    | Derivative Securities Acquired, Disposed of, or Beneficia  | ally Owi      | ned   |                                       |

| 1. Title of Security (Instr. 3) | Date | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and 5) |               |       | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported | Form: Direct (D)<br>or Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---------------------------------|------|---|-----------------------------|---|--|---------------|-------|--|---|---|--|
|                                 |      |   | Code                        | v | Amount   | (A) or<br>(D) | Price | Transaction(s) (Instr.<br>3 and 4)                                     |   | (1150. 4)   |  |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   | (.3) (  |  |   |                              |   |  |                          |   |                    |  |                                  |   |   |  |  |
|---|---|--|---|------------------------------|---|--|--------------------------|---|--------------------|--|----------------------------------|---|---|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number of I<br>Securities Acc<br>Disposed of (I<br>and 5) | quired (A) or            | Expiration Date Securities Ur<br>(Month/Day/Year) Derivative Se |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   | Security  |  |   | Code                         | v | (A)  | (D)                      | Date<br>Exercisable   | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |   | Following<br>Reported<br>Transaction(s)<br>(Instr. 4)             | (I) (Instr. 4)   |  |
| Long-Term<br>Performance<br>Units                   | \$35.38 <sup>(1)</sup>                                    | 08/15/2011                                 |   | м                            |   |  | 330.8196 <sup>(2)</sup>  | (3)   | (3)                | Common<br>Stock  | 330.8196                         | (4)   | 5,214.1295  | D  |  |
| Restricted<br>Stock Unit                            | \$24.52 <sup>(1)</sup>                                    | 08/15/2011                                 |   | A                            |   | 7,833.5436 <sup>(5)</sup>                                    |                          | (3)   | (3)                | Common<br>Stock  | 7,833.5436                       | (4)   | 7,833.5436  | D  |  |
| Restricted<br>Stock Unit                            | \$33.54 <sup>(1)</sup>                                    | 08/15/2011                                 |   | м                            |   |  | 1,854.564 <sup>(2)</sup> | (3)   | (3)                | Common<br>Stock  | 1,854.564                        | (4)   | 110,009.973   | D  |  |
| E   |   | •  |   |                              | , |  |                          |   |                    |  | •                                |   |   |  |  |

Explanation of Responses:

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of an aggregate amount of \$53,585.61, net of applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

5. This award represents fully vested RSUs; one third of the award will be payable in cash based on AIG's share price on the first anniversary of the deemed grant date, one third based on AIG's share price on the second anniversary of the deemed grant date, and one third based on AIG's share price on the third anniversary of the deemed grant date. This award reflects 8,044.4535 shares less the 210.9099 shares withheld for taxes.

| /s/ Kathleen E. Shannon, by POA  | 08/17/2011 |
|----------------------------------|------------|
| <u>for David L. Herzog</u>       |            |
| ** Signature of Reporting Person | Date       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.