SEC Forn	n 4																		
	FORM	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549													OMB APPROVAL				
Section 16. Form 4 or Form 5 obligations may continue. See					ed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940								SHIP	OMB Number: 323 Estimated average burden hours per response:			3235-0287 0.5		
1. Name and Address of Reporting Person [*] <u>Hancock Peter D.</u>					2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG]									tionship of Re all applicable Director Officer (giv below)	,		s) to Issuer 10% Owr Other (sp below)		
(Last) (First) (Middle) AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE						3. Date of Earliest Transaction (Month/Day/Year) 09/17/2012								- Executive Vice President					
(Street) NEW YORK NY 10038 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)								 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person 						
(Oity)	(0)		Table I - Nor	n-Deriv	ative	Sec	urities Acc	uired. [Disi	posed of	. or Ben	eficial		vned					
1. Title of Security (Instr. 3) 2. Tran Date				2. Transa Date	ansaction		A. Deemed xecution Date, any Month/Day/Year)	3. Transaction Code (Instr.		4. Securities Acquired (A)		d (A) or	r 5. Amount of and 5) Securities Beneficially Following Re		Owned (D) or I eported (I) (Inst		Direct In ndirect E r. 4) C	7. Nature of ndirect Beneficial Ownership	
								Code	v	Amount	(A) o (D)	r Pric	e	Transaction((Instr. 3 and			(Instr. 4)	
							rities Acqu , warrants,						/ Owr	ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Securities Underly Derivative Security (Instr. 3 and 4)		ing Derivative		9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisat		Expiration Date	Title	Amoun Numbe Shares		רן	Transad (Instr. 4	saction(s)			
Long-Term Performance Units	\$36.16 ⁽¹⁾	09/17/2012		М			180.2675 ⁽²⁾	(3)		(3)	Common Stock	180.2	2675	(4)	0.0000		D		
Restricted	022 54(1)	00/17/2012		M		070 70 (2)		(3)	(2) (2)		Common	070	704	(4)	(4) 0.00		D		

Explanation of Responses:

Stock Unit

Restricted Stock Unit

\$33.54⁽¹⁾

\$25.04⁽¹⁾

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of an aggregate amount of \$40,312.14, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

(3)

(3)

979,794⁽²⁾

2,386.2888⁽⁵⁾

3. These securities do not have an exercisable date or expiration date.

09/17/2012

09/17/2012

4. These securities do not carry a conversion or exercise price.

5. Represents the payment in cash of \$82,923.54, before applicable taxes, in settlement of stock salary based on AIG's share price on September 17, 2012.

М

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/s/ Patricia M. Carroll, by POA for Peter D. Hancock ** Signature of Reporting Person Date

979.794

2,386.2888

(4)

(4)

Stock

Commor Stock

(3)

(3)

09/19/2012

0.0000

0.0000

D

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.