FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| DeMaio Donna | | | 2. Date of Event Requiring Statement (Month/Day/Year) 04/17/2017 3. Issuer Name and Ticker or Trading Symbol AMERICAN INTERNATIONAL GROUP INC [AIG] | | | | | | |] | | |
|---|----------------|-------|--|---|---|--------------|---|------------------------|--|---|--|--|
| (Last) (First) (Middle) AMERICAN INTERNATIONAL GROUP, INC. | | | | | Relationship of Reporting Pers (Check all applicable) Director | | 10% Owne | r | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | |
| 175 WATER S | | | X Officer (give title below) Executive Vice Proceedings of the second o | | Other (specify below) resident | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | |
| (Street) NEW YORK NY 10038 | | | | | | | | | Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | | | | | | | | | | |
| Table I - Non-Derivative Securities Beneficially Owned | | | | | | | | | | | | |
| 1. Title of Security (Instr. 4) | | | | | 2. Amount of Securities Beneficially Owned (Instr. 4) 3. Ownership Form: Direct (ior Indirect (I) (Instr. 5) | | t (D) | (D) (Instr. 5) | | | | |
| Common Stock | | | | | | 5,074 | D | | | | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 4) 2. Date Exercisable a Expiration Date (Month/Day/Year) | | | ate | nd 3. Title and Amount of Secur Underlying Derivative Securi | | | 4. Conversion or Exercise Price of | | 5. Ownership Form: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | | |
| | | | Date Exercisable | Expiratior Date | n Title | | Amount or Number of Shares | Derivative Security | | or Indirect (I) (Instr. 5) | | |
| 2013 Performa | nce Share Unit | S | (1) | (1) | | Common Stock | 9,722(1) | (2) | | D | | |
| 2014 Performa | nce Share Unit | S | (3) | (3) | | Common Stock | 10,440(3) | (2) |) | D | | |
| 2017 Restricted | d Stock Units | | (4) | (4) | | Common Stock | 5,722(4) | (2) |) | D | | |

Explanation of Responses:

- 1. Represents the remaining 2013 Performance Share Units earned as determined by AIG's Compensation and Management Resources Committee in March 2016 based on pre-established performance goals for the three-year performance period ended December 31, 2015. The earned 2013 Performance Share Units have vested for the reporting person and are settled in shares of AIG Common Stock one-third in January of each of 2016, 2017 and 2018.
- 2. These securities convert to AIG Common Stock on a 1 to 1 basis.
- 3. Represents the remaining 2014 Performance Share Units earned as determined by AIG's Compensation and Management Resources Committee in January 2017 based on pre-established performance goals for the three-year performance period ended December 31, 2016. The earned 2014 Performance Share Units have vested for the reporting person and are settled in shares of AIG Common Stock one-third in January of each of 2017, 2018 and 2019.
- 4. The 2017 Restricted Stock Units vest in January 2020, subject to the reporting person's continued employment through the vesting date, and are settled in shares of AIG Common Stock. The award includes dividend equivalent rights payable in the form of additional Restricted Stock Units.

Remarks:

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/s/ James J. Killerlane III, by POA for Donna DeMaio

04/25/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KNOW ALL MEN BY THESE PRESENTS, that the undersigned hereby constitutes and appoints each of Rose Marie E. Glazer, James J. Killerlane III and Jung W. Ju, signing singly, the undersigned's true and lawful attorney-in-fact to:

- (1) Execute for and on behalf of the undersigned, any Forms 3, 4, and 5 in accordance with Section 16 of the Securities Exchange Act of 1934 and the rules promulgated thereunder that the undersigned may be required to file as an officer of American International Group, Inc. (the "Company").
- (2) Do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such Form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) Take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted. The undersigned acknowledges that each attorney-in-fact, in serving in such capacity at the request of the undersigned, is not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities of the Company, unless earlier revoked by the undersigned in a signed writing delivered to each attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 17th day of April 2017.

Signature: /s/ Donna DeMaio

Donna DeMaio