SEC Forn	n 4																	
	FORM	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549													OMB APPROVAL			
Section 3	nis box if no lon 16. Form 4 or F ns may continu on 1(b).	STAT	CHANGE o Section 16(a) n 30(h) of the Ir	-	P	OMB Number: 3 Estimated average burden hours per response:			3235-0287 0.5									
1. Name and Address of Reporting Person [*] SCHREIBER BRIAN T					2. Issuer Name and Ticker or Trading Symbol <u>AMERICAN INTERNATIONAL GROUP</u> <u>INC</u> [AIG]								ationship of R k all applicabl Director Officer (giv below)			s) to Issuer 10% Ow Other (s below)	ner	
(Last) (First) (Middle) AMERICAN INTERNATIONAL GROUP, INC. 180 MAIDEN LANE					3. Date of Earliest Transaction (Month/Day/Year) 03/15/2013								,	cutive V	√ice Pr	,		
(Street) NEW YO	RK N	10038		4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Indi X							vidual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				ŕ			
(City) (State) (Zip)																		
			Table I - Nor	-Deriva	ative	Sec	urities Acq	juired, D	isp	osed of	, or Bei	neficially C	wned					
1. Title of Se		2. Transa Date (Month/D	saction /Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4			5. Amount o Securities Beneficially Following R Transaction	Owned eported	6. Own Form: (D) or I (I) (Inst	Direct ndirect tr. 4)	7. Nature of Indirect Beneficial Ownership			
								Code \	/	Amount	(A) ((D)	Price	(Instr. 2 and				(Instr. 4)	
							rities Acqu , warrants,	,		,			ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	4. Transa Code) 8)		Deri Sec Acq Disp	umber of ivative urities uired (A) or posed of (D) tr. 3, 4 and 5)	6. Date Exercisable an Expiration Date (Month/Day/Year)			Securitie	nd Amount of s Underlying e Security nd 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisabl		Expiration Date	Title	Amount or Number of Shares		Transad (Instr. 4	ction(s)			
Long-Term Performance Units	\$35.38 ⁽¹⁾	03/15/2013		М			278.8417 ⁽²⁾	(3)		(3)	Common Stock	278.8417	(4)	0.0000		D		
Restricted Stock Unit	\$33.46 ⁽¹⁾	03/15/2013		М			1,641.4567 ⁽⁵⁾	(3)		(3)	Common Stock	1,641.456	7 (4)	0.0	0.0000			

Explanation of Responses:

\$32.48⁽¹⁾

\$33.54⁽¹⁾

Restricted

Stock Unit Restricted Stock Unit

1. Represents AIG's share price on the date of grant; these securities do not carry a conversion or exercise price.

2. Represents the payment in cash of an aggregate amount of \$83,342.40, before applicable taxes, in settlement of fully vested LTPUs (both the portion originally granted as common stock and the hybrid portion converted into common stock on April 14, 2011).

(3)

(3)

1,691.1287⁽⁶⁾

1,859.788⁽²⁾

3. These securities do not have an exercisable date or expiration date.

4. These securities do not carry a conversion or exercise price.

5. Represents the payment in cash of \$63,967.57, before applicable taxes, in settlement of stock salary based on AIG's share price on March 15, 2013.

6. Represents the payment in cash of \$65,903.29, before applicable taxes, in settlement of stock salary based on AIG's share price on March 15, 2013.

М

Μ

/s/ Patricia M. Carroll, by POA 03/19/2013 for Brian T. Schreiber Date

1,691.1287

1,859.788

(4)

(4)

0.0000

0.0000

D

D

** Signature of Reporting Person

Commor Stock

Common Stock

(3)

(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

03/15/2013

03/15/2013

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.